

Hybrid 33. VM Forum "European Business in China"



INVITATION: HYBRID 33. VM Forum "German & European Business in China 2023"

PERSONAL PARTICIPATION Frankfurt & Chongqing/China: 16.2.2023: 11h CET UNTIL 14h CET (Germany)

ONLINE PARTICIPATION: ZOOM LINK FOR 16.2.2023, ca. 11.30h UNTIL ca. 12.30h CET (Germany):

Meeting-URL:

<https://us02web.zoom.us/j/83443303035?pwd=QzV4WEs3MzIKVEVRSzU3UXhtZEV4Zz09>

Liebe Unternehmer und Führungskräfte,

Dear Business Leaders,

Global supply chains are significantly changing with a huge impact on European-Asian business opportunities. The backbone of this is the trade between China and Germany. The starting mega trend of de-globalization

brings risks and opportunities in niche markets. Key questions:

1. What opportunities have arisen from new infrastructure such as the rail cargo route from Duisburg (Germany) to China?
2. How can German companies benefit from a) improved infrastructure, b) human capital and c) innovation competence in fast growing inland cities in Asia like Chinese Chongqing and Chengdu?
3. What innovative partnerships have emerged in modern value chains?

Networking facilitation

We hope that this event can connect people. If you would like to contact participants from China or Germany, please contact us afterwards and we will be happy to forward your information to them: **info@vmvalue.de**

HOSTS & SPEAKERS

Prof. Dr. Jochen Vogel

Founder / CEO of VM Value Management GmbH, VM Forum, international value enhancement consulting, professor at FOM University, performance management, strategy, M&A for industrial companies & private equity. He and his teams advise CEOs, CFOs and COOs on the implementation of value enhancement projects, including change management. Clients include thyssenkrupp, POSCO, Lanxess, Emerson, as well as Triton, BC Partners, JP Morgan / OEP, Lindsay Goldberg, among others. Formerly a manager at thyssenkrupp, Lehman Brothers, Proudfoot, Roland Berger, he is chairman / member of advisory boards.

Joerg Wuttke,

President ECC in China and Chief Representative of BASF China

Jörg Wuttke has been Chief Representative of BASF China in since 1997. In 2019, he was elected for a third term as the President of the European Union Chamber of Commerce in China. Since 2019, Wuttke has been Vice Chairman of the CPCIF International Cooperation Committee, a group representing multinational companies in China's Chemical Association. From 2011 to 2019, he served as Chairman of the Business and Industry Advisory Committee to the OECD's China Task Force. Wuttke was also a founding member of the German Chamber of Commerce in China.

Sally Huang

General Manager / Executive Board member

European Chamber of Commerce in China (Southwest)

Sally Huang is responsible for managing the activities of ECC in the Southwest region since 2014. Before she was a regional manager at Procter & Gamble and educated at Southwest University of Finance and Economy Master Degree, major in Public Management.

REGISTRATION:

Via email to info@vmvalue.de until 14 February 2023

Further information: www.vmvalue.de

Registrations are considered in the order of their receipt.

If you have any questions, please call us on +49 (0) 69 7593-8493 or

by email at info@vmvalue.de. VM Value Management GmbH, An der Welle 4 (Alte Oper), 60322 Frankfurt, Germany

LOCATIONS

Online; Villa Bonn der Frankfurter Gesellschaft für Handel, Industrie und Wissenschaft, Siesmayerstr. 12, Frankfurt; Sino-Swiss Business Park, Chongqing, China

PARTICIPATION

ONLINE lectures (11:30h. – 12.30h CET / 18:30h-19:30h China): FREE, video link will be provided after registration

PERSONAL (limited number of participants) at Villa Bonn, FRANKFURT / Sino-Swiss Business Parkt, Chonqqing including lectures, lunch or dinner, drinks (11h-14h CET, 18h-21h China): 95 - Euro*

*) Please transfer the participation fee in advance to:
VM Value Management GmbH
An der Welle 4, 60322 Frankfurt am Main
BLZ 500 700 24, Deutsche Bank Konto Nr. 0176 545 01
IBAN DE41500700240017654501 .
BIC/SWIFT-Code DEUTDEDBFRA
Keyword 33. VM Forum

Beginn:

Donnerstag, 16. Februar 2023, 11:00 Uhr

Ende:

Donnerstag, 16. Februar 2023, 11:00 Uhr

Veranstaltungsort:

Siesmayerstraße 12
60323 Frankfurt am Main
Deutschland

Website & Anmeldung:

Email info@vmvalue.de

<http://www.vmvalue.de>