

Sustainability in e-commerce – inspiration and best practices

Presented by **msdirect** | **PLUGANDPLAY**



As e-commerce continues to grow, it's more important than ever to prioritize sustainability in the supply chains. From reducing the carbon footprint through sustainable transportation and packaging, to sourcing materials responsibly – there are many ways how e-commerce fulfillment can have a positive impact on sustainability.

Together with our partner Plug and Play we show you how to make your e-commerce process more sustainable from warehousing to returns: with best practices of renown e-tailers and experts as well as plenty of inspiration from start-ups to tech-innovators.

Register now!

Join the free webinar and gain valuable knowledge on how to optimize your E-Commerce Supply Chain towards more sustainability.

Details about the Webinar:

Wednesday, 22nd March 2023

10:00-12:00 (CET) incl. optional Break-out Sessions

AGENDA

10:00 – 10:10 Opening and Intro

10:10 – 10:25 Keynote by Jack Stratten

10:25 – 10:50 Panel discussion

10:50 – 11:50 Start-up and tech-innovator pitches

Top 1: Storage & warehousing

Top 2: Packing & packaging

Top 3: Shipping & last mile

Top 4: Returns

11:50 – 12:00 Wrap up and Q&A

12:00 – 12:15 Break-out sessions with start-ups and tech-innovators (optional)

SPEAKERS

Moderation: Andreas Löwe, Irgendwas mit Logistik

Jack Stratten – Head of Trends, Insider Trends

Martina Erhard – Head of Supply Chain Management, Everdrop

Nicholas Hännly – CEO, Nikin

Vanessa Müller – Managing Director, ClimatePartner

Dr. Luca Graf – CEO, MS Direct

START-UPS & TECH-INNOVATORS

Hark

Packoorang

Packsize

Quickpac

reverse.supply

Sendmepack

WAKU Robotics

ZigZag Global

Beginn:

Mittwoch, 22. März 2023, 10:00 Uhr

Ende:

Mittwoch, 22. März 2023, 12:15 Uhr

Veranstaltungsort:

Online

Website & Anmeldung:

<https://www.eventbrite.ch/e/sustainable-e-commerce-inspiration-and-best-practices-tickets-516555941727>