

Privacy Conference 2024



Next-generation privacy – 360° data protection

In 2018, the EU Data Protection Framework entered into force. Five years later, it is time to take stock to develop and implement a digital strategy for the next five to ten years – both for the European and the global market. Regardless of whether you are a large enterprise, an SME or a startup: if you want to maintain trusting and professional relationships with your customers, the compliance with and implementation of data protection regulation is of utmost importance. As data privacy regulation and trends are constantly changing, companies need to stay current.

On **11 & 12 October 2023**, privacy experts from various data protection authorities, international companies and outstanding startups came together at **Privacy Conference** to discuss the latest trends in data protection, international data transfers and cooperation for the data economy. 11 October was dedicated to German perspectives and took place in German. 12 October focused on international issues and was held in English. With its 360° approach, **#pco23** covered all fields of regulatory development, shared hands-on examples, discussed best practices in workshops and gave the world's most important privacy professionals a forum.

We are already looking forward to the next edition of **Privacy Conference**, which will be held on **09 and 10 October 2024!**

Further Information: [#pco23 | Privacy Conference \(privacy-conference.com\)](https://www.privacy-conference.com)

Beginn:

Mittwoch, 9. Oktober 2024

Ende:

Donnerstag, 10. Oktober 2024

Veranstaltungsort:

Online

Website & Anmeldung:

Email r.weiss@bitkom.org

<https://www.privacy-conference.com/>