

Press Release

PresseBox® is the press service of the Intersolar 2007

Free of charge for all exhibitors

(pressebox) Karlsruhe, 05.06.2007 – The PresseBox® is the press service of the Intersolar 2007 and is available for all exhibitors free of charge for a three-months-flat including the full range of services. The Intersolar 2007 is Europe's biggest trade fair of the solar technology and reflects the increasing interest in this branch.

From 21th to 23th June 2007 the Intersolar takes place in Freiburg, Germany. The exhibition focuses on photovoltaic, solar power and solar building. After the enormous growth of the last few years, the organizer Solar Promotion GmbH, announces once again record figures. The number of exhibitors increases from 454 to over 600 of 35 countries and the exhibition space from 26.000 sqm to 34.000 sqm. With 26.000 visitors of 90 countries a further record is expected.

The PresseBox®, as the leading press service of the technology-branch, provides all exhibitors of the Intersolar 2007 a special service: from 14th May, the exhibitors can benefit of all PresseBox® services free of charge for 3 months. This includes a digital press room and the distribution of an unlimited amount of press releases. Trade visitors and journalists can research on the intersolar-special site of the PresseBox® (<http://intersolar.pressebox.de>) where all press releases and press rooms of several exhibitors as well as general information about the trade fair are deposited.

“As the press service of the Intersolar 2007, we intend to assist all exhibitors as their competent PR-partner and thus help them to attract publicity to their trade fair appearance and press releases”, states Mr Thomas Stauder, product manager of the PresseBox®.

The PresseBox® is present at the Intersolar 2007 from 21th to 23th June with a own booth and Box-Terminal for the targeted online research at www.pressebox.de. (hall 8, booth 8.3.29)

About the PresseBox®

The PresseBox® is the market-leading press service of the technology-branch within the German-speaking area. With a comprehensive online press archive of more than 100.000 press releases, journalists can read up on up-to-date news and former publications of several large, middle- and small-sized businesses. Several tools, such as the real-time success-analysis of press releases, the Clipping- and press release writing service as well as the online press rooms tops off the PresseBox® offer. The online press rooms, e.g., allow depositing at the PresseBox® Server an unlimited amount of data and information for journalists and media representatives. Images, documents and whitepaper can be attached with any press release and thus offers journalists an all-embracing reporting.

Contact person:**Mr. Thomas Stauder****Telefon: +49 (0)72 1/ 15 11 8 -0****Telefax: +49 (0)72 1/ 15 11 8 -11****E-Mail: stauder@pressebox.de****Productmanagement PresseBox**