

Full-Size keyboard for Mac and PC for all users with high design requirements

Ahrensburg July 2011:

For years the brand *KeySonic™* has been standing for out of the ordinary input devices – keyboards and mice with a twist. Our new keyboards the **KSK-8021 U** and **KSK-8021 MacUH** are no exception; they attract attention by their especially slim and simple design and the noble combination of full aluminium and flat white keys.

The **KSK-8021 MacUH** has an integrated HUB for 2 xUSB2.0 and seven hotkeys for multimedia applications such as last track, play/pause, next track, mute, volume down, volume up and the typical key for CD/DVD ejection. The PC version of this keyboard has also hotkeys; 11 keys for multimedia applications as well as internet such as last track, play/pause, next track, mute, volume down, volume up, my music, internet, search, favorites and e-mail.

The well-known X-Type membrane technology of very high quality guarantees a long lifespan and an especially silent stroke and a tactile feedback. Like almost all our keyboards these two are made for plug & play use and can be easily connected through the USB port of your computer for instant usage.

While the PC version, **KSK-8021 U**, will be delivered in an attractive and typically red Keysonic retail packaging, the Mac version, **KSK-8021 MacUH**, will be delivered in a white retail packaging in typical Mac style. Both keyboards are marketed exclusively by MaxPoint Handelsgesellschaft mbH and are available in specialised shops for a recommended retail price of 29.90 € (incl. VAT) for the PC version and 39.90 € (incl. VAT) for the Mac version, starting now.

About MaxPoint Handelsgesellschaft mbH

MaxPoint is a leading and international operating producer and importer of innovative IT-peripherals and LED lamps with its headquarters in Ahrensburg near Hamburg (Germany). Established in 1993 the company attracted repeatedly attention due to groundbreaking new product developments and awards. At present, the MaxPoint Group consists of several divisions concentrating independently from each other on their particular clientele, but offering a well-adapted overall portfolio. The most important brands are Tagan, SilverPower, Aplus, RackMax and KeySonic.